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Top 10 Big Data Consulting/Services Companies - 2019

Enterprises today are entitled to manage enormous amounts of data to ensure efficient business operations. Therefore, with the help big data companies are trying to make well-informed decisions to shape a better future for themselves and the industry they operate in. This meteoric rise in the adoption of big data solutions among organizations has led to the mushrooming of consulting companies that help organizations in implementing the most innovative technologies that help them leverage big data in the best way possible.

The use of big data in IT, healthcare, telecom, banking, and other industries is enabling real-time data processing and allowing the delivery of solutions for diverse industry-specific needs. On the other hand, enterprises can produce insights

from consumer feedback with big data analytics, assisting companies to augment products and services based on customer-specific demands.

Thus, a distinguished panel comprising CEOs, CIOs, VCs, analysts, and the CIOReview editorial board has reviewed the top consulting/services companies in the Big Data domain. In our selection process, we looked at each of the vendor's capability to fulfill the need for cost-effective and flexible consultation services in the big data landscape. The shortlisted companies are at the forefront of tackling the challenges associated with Big Data by catering to the needs of the enterprise buyers to analyze data, monitor digital assets, and optimize business outcomes.

We present to you CIO Applications' "Top 10 Big Data Services/Consulting Companies - 2019."

INFOMOTION Creating Data-Driven Companies

In today's world, companies strive to extract information and insights from their repository of data in a bid to enhance their business. Based in Germany, Austria, and Switzerland, INFOMOTION has come to the forefront in this regard as a complete service provider for an organisation's extensive big data needs. "Everything we do revolves around data to ensure that our customers thrive as data-driven companies," begins Gert Jan Feick, Business Unit Manager at INFOMOTION. Organizations often lose their way when attempting to reap the benefits of big data to the fullest and that is when they approach firms like INFOMOTION. To this end, the company has established itself as a torchbearer for such organizations with a wide range of services to guide them through strategic consulting, conception, implementation, and operation of sustainable solutions related to big data.

With hands-on experience in building a strong underlying architecture to inject these trends, INFOMOTION prepares its customers to incorporate the relevant technologies that will boost their productivity. It also serves data scientists with insights from what it calls "data science factory" and merge them in production processes to deliver better solutions to a wider clientele. Alongside, INFOMOTION is adding a new dimension to its service portfolio by integrating new features around different AI technologies.

"It is time to make clients understand how their organizations must navigate the road ahead in the form of constant technological change," adds Feick. It is extremely important, at this juncture, for them to close the gap between traditional and next-gen big data management techniques. To go beyond conventional methods and incorporate innovative technologies, organizations need to instill a new approach, which can be brought in by acquiring new skills. INFOMOTION acts as a catalyst in bridging this gap by providing training for employees to bring balance between the different levels of technologies. The certified trainers provide training to

its customers as well, on solution implementation and forecasting the results. INFOMOTION administers training sessions at the client's site, to deliver a program unique to that particular client. Furthermore, there is continual training for INFOMOTION's staff, to keep them updated with every new technology that the company is working on and with its solution portfolio that is frequently refined with the emerging technologies.

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Since every organization's requirements are unique, INFOMOTION uses an equally distinctive approach for each of its clients while implementing its solutions in their workflows. The company begins implementation by understanding the client's requirements, their current position to adopt new technology and their future goals. From there on, it scans the bottlenecks regarding data, analysis, and data integration, pain points, and suggests the best solutions. "With our framework, the clients' product or solution delivery rises instantly," says Feick. When a company becomes fully operational with these technologies, INFOMOTION brings in its application management system to ensure that the project they started will run smoothly.

In this journey, INFOMOTION maintains a strong connection with its technology partners to be well-informed of their product roadmap and to ensure that clients reap the benefits through their combined efforts. Feick opines that because of its good managerial structure, INFOMOTION has already achieved its goal of business development for 2020 and is now concentrating on working towards its strategy for 2025 - expanding its market leadership. The company also aims to ensure that they focus on the right technology trends and build new partnerships to achieve their ultimate goal of making organizations data-driven. **CA**



GERT JAN FEICK,
 BUSINESS UNIT MANAGER

INFOMOTION

recognized by CIOApplications magazine as



CONSULTING/SERVICES COMPANIES - 2019

An annual listing of 10 companies that are at the forefront of providing big data consulting services and transforming businesses



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 A consulting company for business intelligence, big data and digital solutions